

East Automotive Alliance

Automotive cluster of the Podkarpackie Region, Poland

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01 CLUSTER IDENTIFICATION



37

member entities
of which 19 SMEs



2015

established
Tarnobrzeg, Poland



20,000

employees in member
organisations



PLN 17 bn

combined annual turnover
of members

SECTOR / INDUSTRY

Automotive – industrial and business development of the automotive sector, R&D and innovation, dual vocational education, predictive maintenance and industrial AI, technology transfer.

LOCATION

Podkarpackie Voivodeship, Poland. Office: Aleja Warszawska 227B, 39-400 Tarnobrzeg. The Cluster also operates the Tarnobrzeg Industrial and Technology Park.

MEMBERSHIP DETAIL

37 member entities in total, of which 19 are SMEs – from global corporations and SMEs to universities and technical schools.

02 CONTACT DETAILS



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03 SHORT CLUSTER DESCRIPTION

East Automotive Alliance (EAA) was established in 2015 and brings together 37 entities from the automotive industry – global corporations, SMEs, universities and technical schools – representing 20,000 employees and PLN 17 billion in annual turnover. Its purpose is to create conditions for the development of the automotive industry and to support innovation, R&D and the industrial and business activity of its members. EAA runs its own vocational education programmes, international EU initiatives (DRIVES, TRIREME, Bridge&Shift) and a ThinkTank programme, and operates the Tarnobrzeg Industrial and Technology Park. It is an active participant in European cluster networks (EACN, ASA) and a co-creator of the Polish Automotive Clusters' Forum.

AREAS OF ACTIVITY

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- Development of the automotive industry and support for members' industrial and business activities
- Dual education and cooperation with vocational schools and higher education institutions
- Re-skilling and up-skilling of automotive industry personnel
- Technology transfer and exchange of best practices between companies
- Entrepreneurial Discovery Process (EDP) and development of new innovative projects
- International cooperation and participation in European cluster platforms
- Management and development of the Tarnobrzeg Industrial and Technology Park
- Upskilling low-income individuals and supporting labour-market activation
- R&D in the automotive sector
- Adapting curricula to labour-market needs in the automotive sector
- Predictive maintenance and AI applications in industry
- Development of employees' hard and soft skills
- Development of regional development strategies in the automotive sector
- Co-creation of the Polish Automotive Clusters' Forum
- Implementation of EU- and nationally-funded projects

04 WHAT WE OFFER

**Skills and dual education**

Connecting companies with vocational schools and universities, adapting curricula to labour-market needs, and delivering upskilling and reskilling for automotive industry personnel.

**Predictive maintenance and industrial AI**

Predictive maintenance and applications of artificial intelligence in industry, developed with members and research partners as innovation projects.

**Technology transfer and matchmaking**

Facilitating technology transfer, cooperation and exchange of best practices between companies, and access to the Tarnobrzeg Industrial and Technology Park.

**Projects and funding**

Developing innovative projects and supporting access to EU and national funding; contributing to regional automotive strategies and to European cluster platforms.

05 WHAT WE ARE LOOKING FOR

- Partners for projects on re-skilling and up-skilling of automotive industry personnel.
- Cooperation opportunities and concrete business offers for members of the Cluster.
- Cooperation with automotive clusters from other countries.
- Cooperation on predictive maintenance and the application of artificial intelligence in industry.

06 POTENTIAL AREAS OF COOPERATION WITH EGYPT / AFRICA

Automotive industry cooperation

The Cluster names automotive as its area of cooperation with Egypt and Africa: industrial and business cooperation across the automotive value chain represented by its 37 members.

Workforce development

Joint re-skilling and up-skilling projects, dual vocational education models and training / certification platforms for automotive occupations.

Cluster-to-cluster partnerships

Direct cooperation with Egyptian and African automotive clusters and industry organisations, building on EAA's role in EACN, ASA and the Polish Automotive Clusters' Forum.

Predictive maintenance and AI

Joint work on predictive maintenance and industrial artificial intelligence with local manufacturers and research organisations.

07 ACHIEVEMENTS / REFERENCES

- International EU initiatives: DRIVES, TRIREME and Bridge&Shift.
- Member of European cluster networks EACN and ASA; co-creator of the Polish Automotive Clusters' Forum.
- Own vocational education programmes, including the Podkarpackie Automotive Academy, and a model of cooperation between vocational schools and industry organisations.
- Operator of the Tarnobrzeg Industrial and Technology Park and of its own ThinkTank programme.